

# NATIONAL RESEARCH STUDY



## Implementations of & Solutions for Closed Captioning in US Institutions of Higher Education

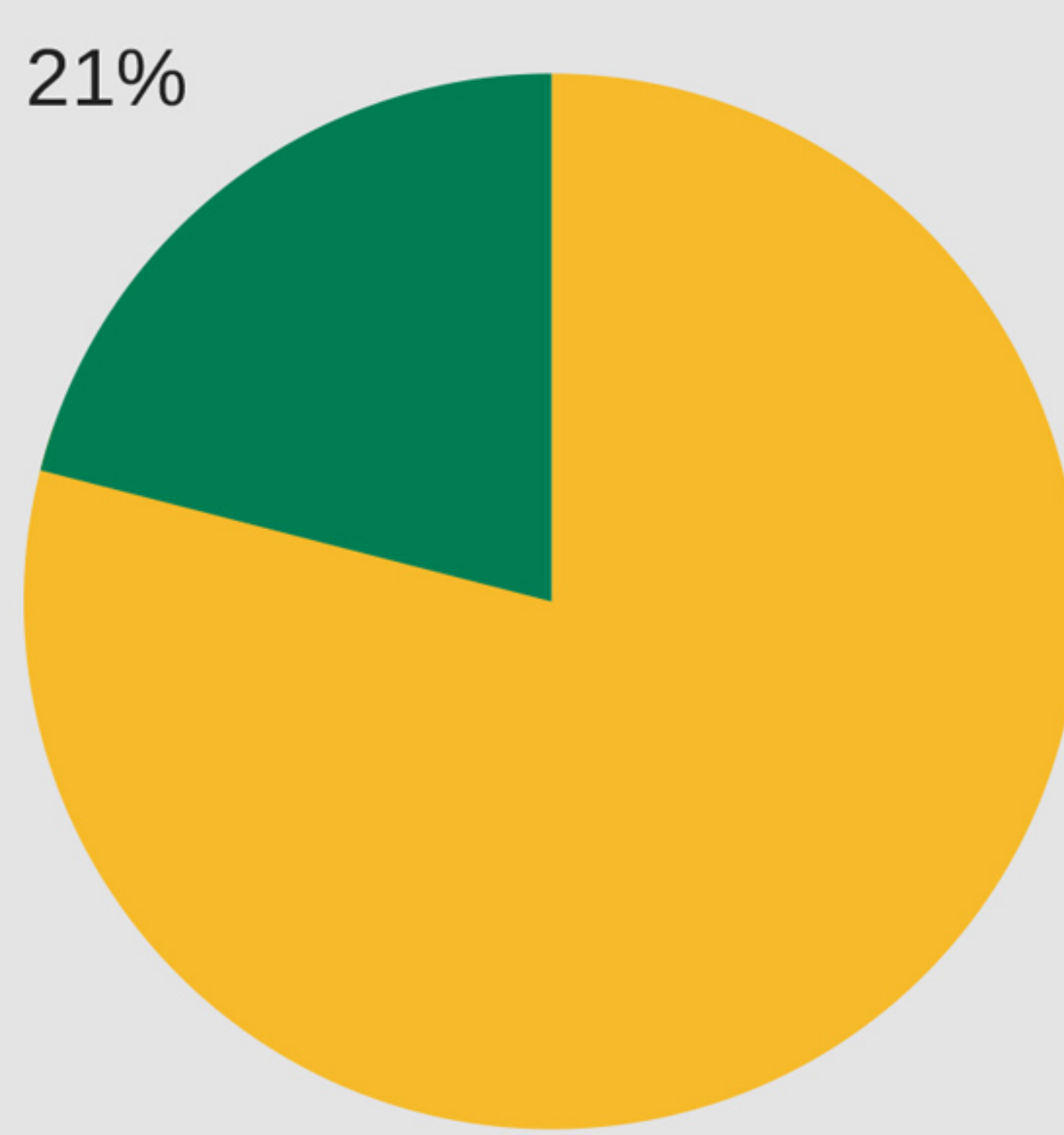


**87%**

of institutions add closed captions to at least some videos

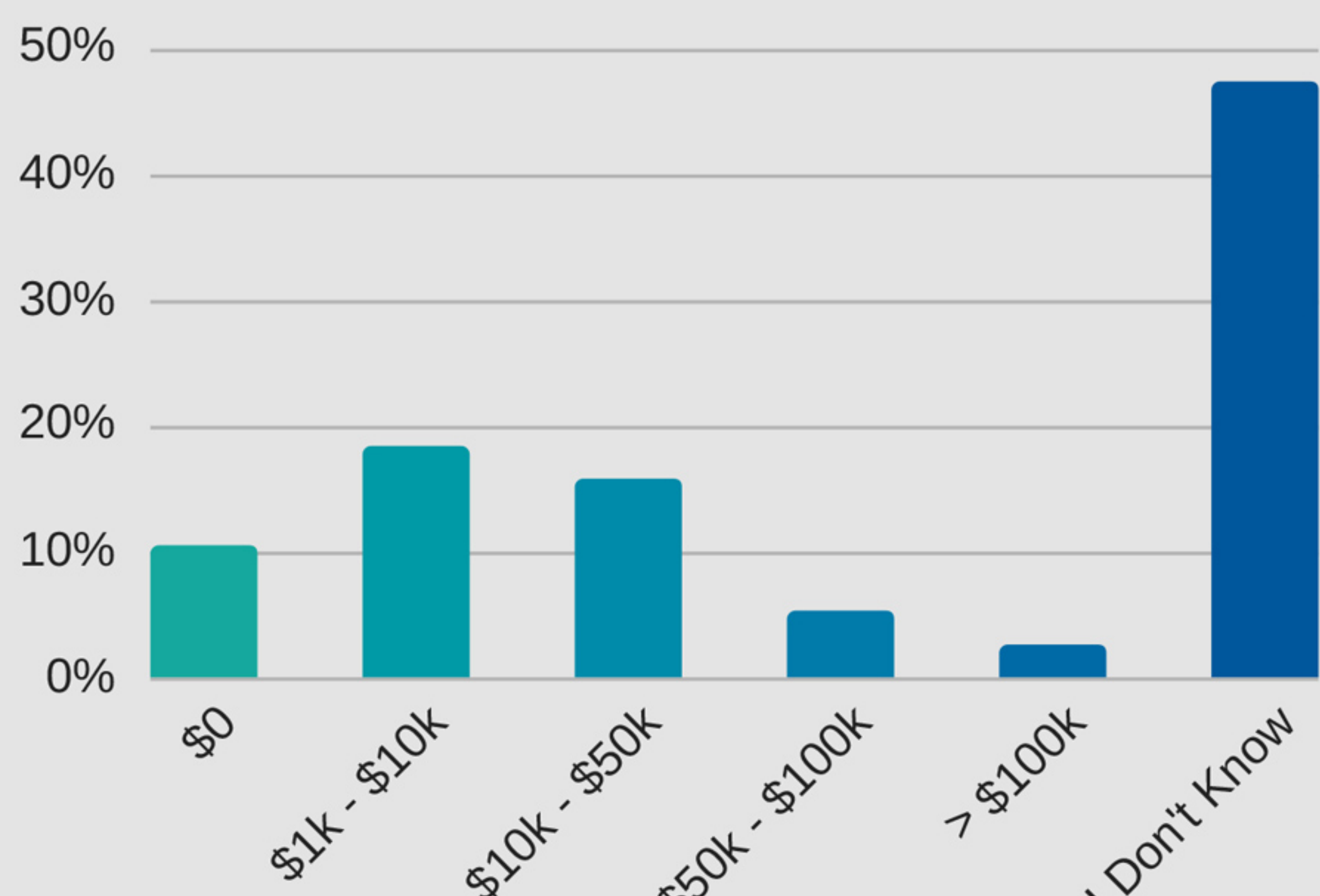
**79%**

of institutions think they are *only partially* meeting the legal requirements for captioning



79%

What is your budget for captioning?



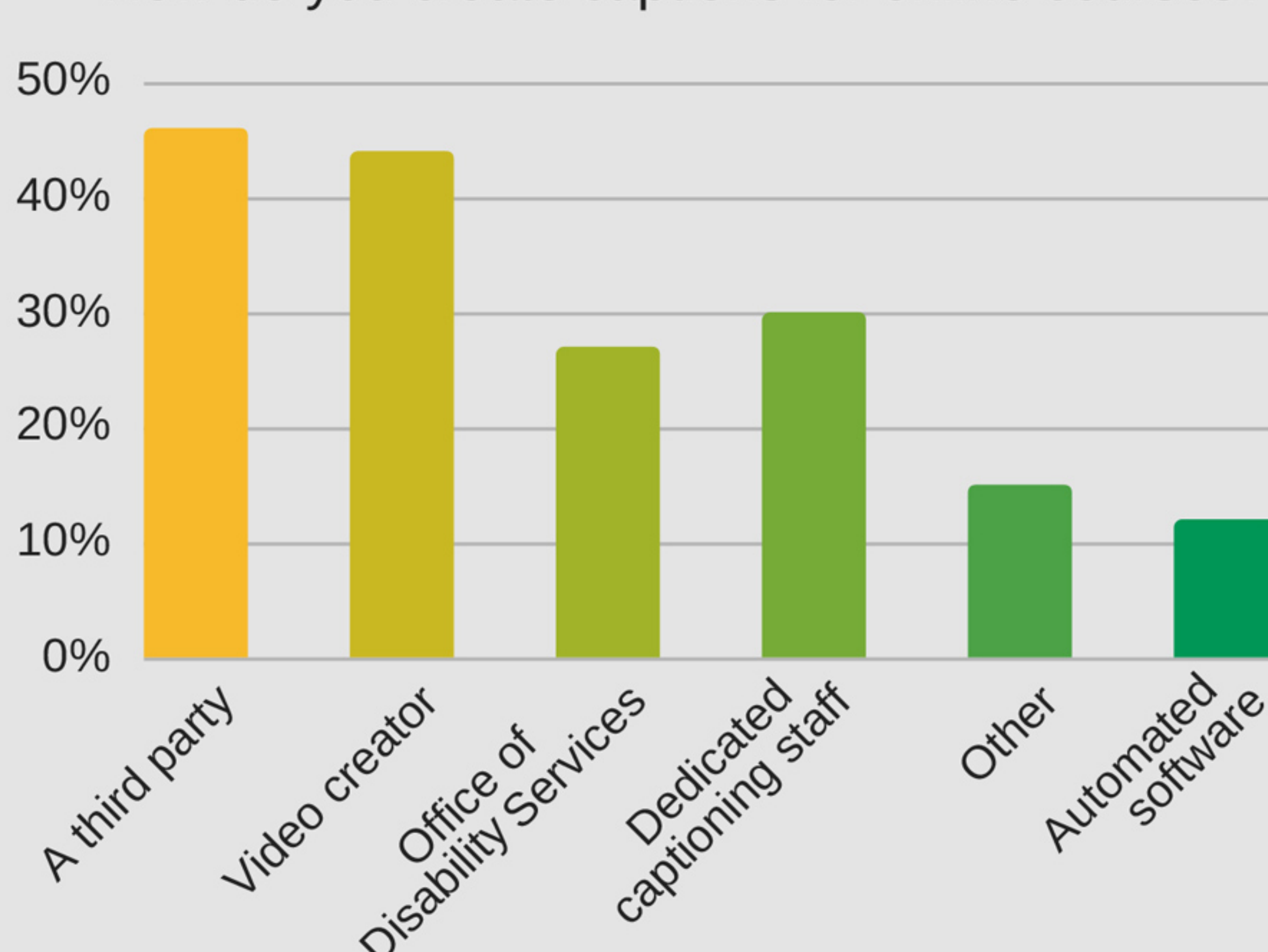
**16%**

of institutions reported having a captioning budget between \$10k and \$50k

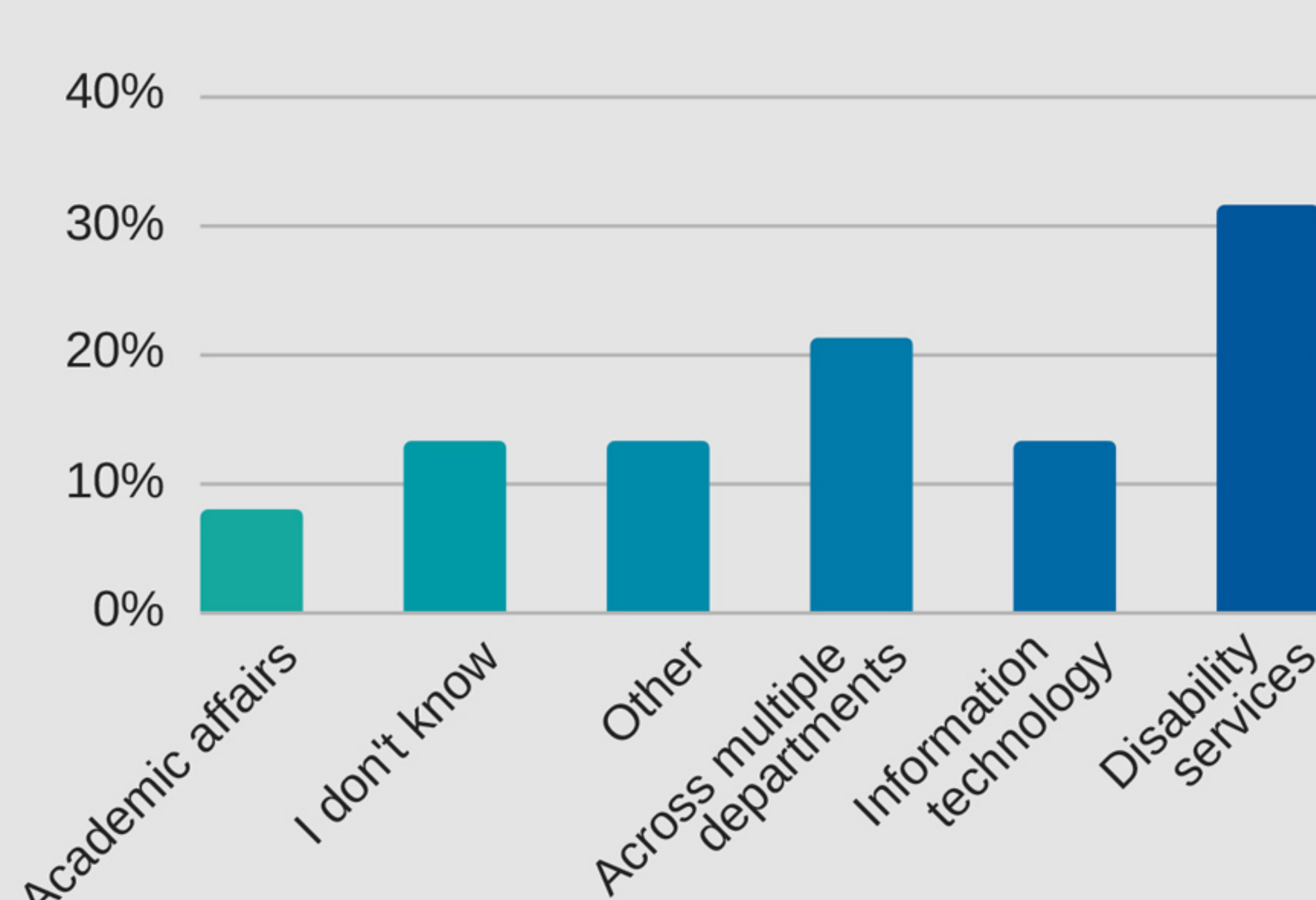
**46%**

of institutions use a third party to create captions for online courses

How do you create captions for online courses?



Where is the budget for captioning housed?

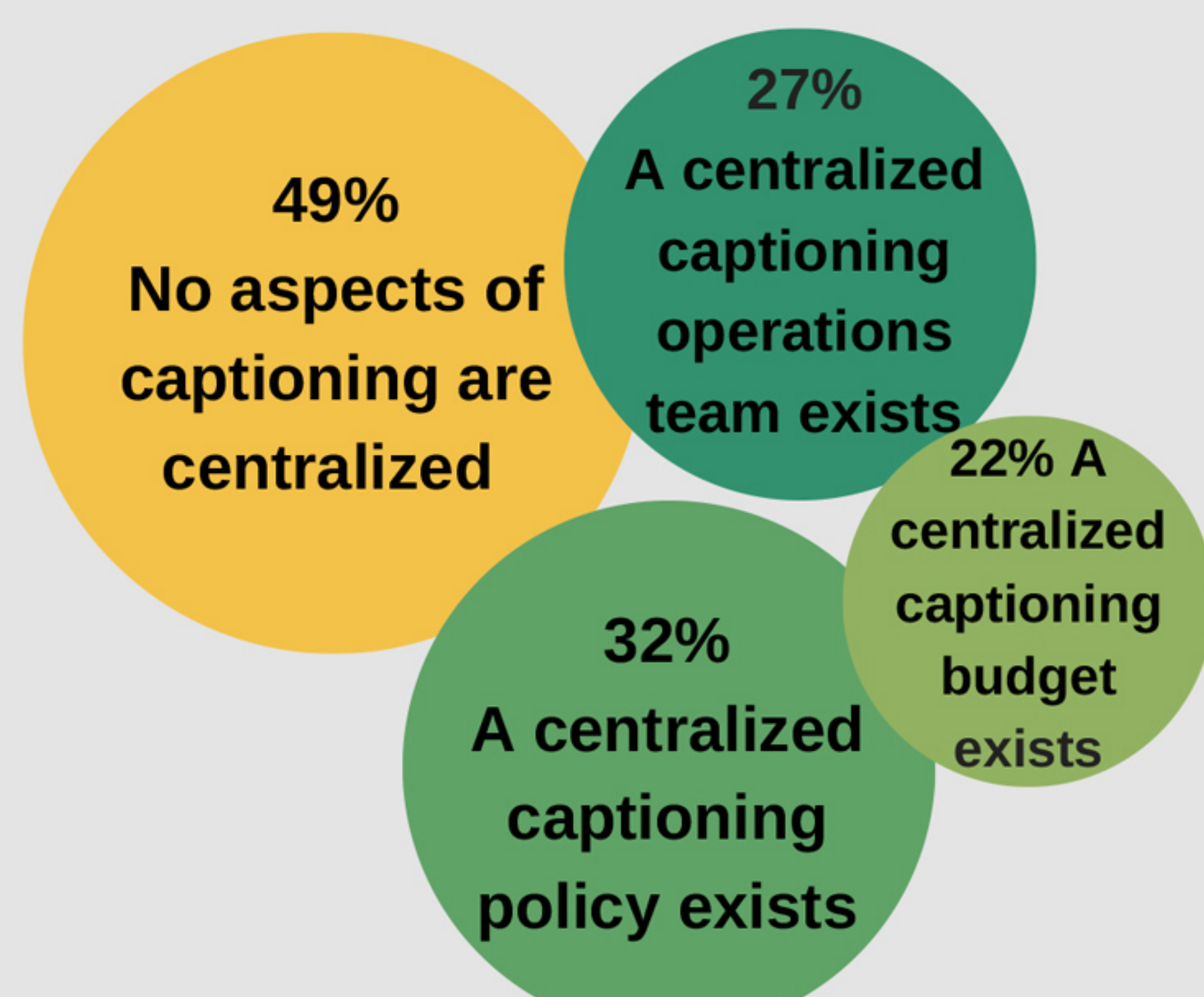


**32%**

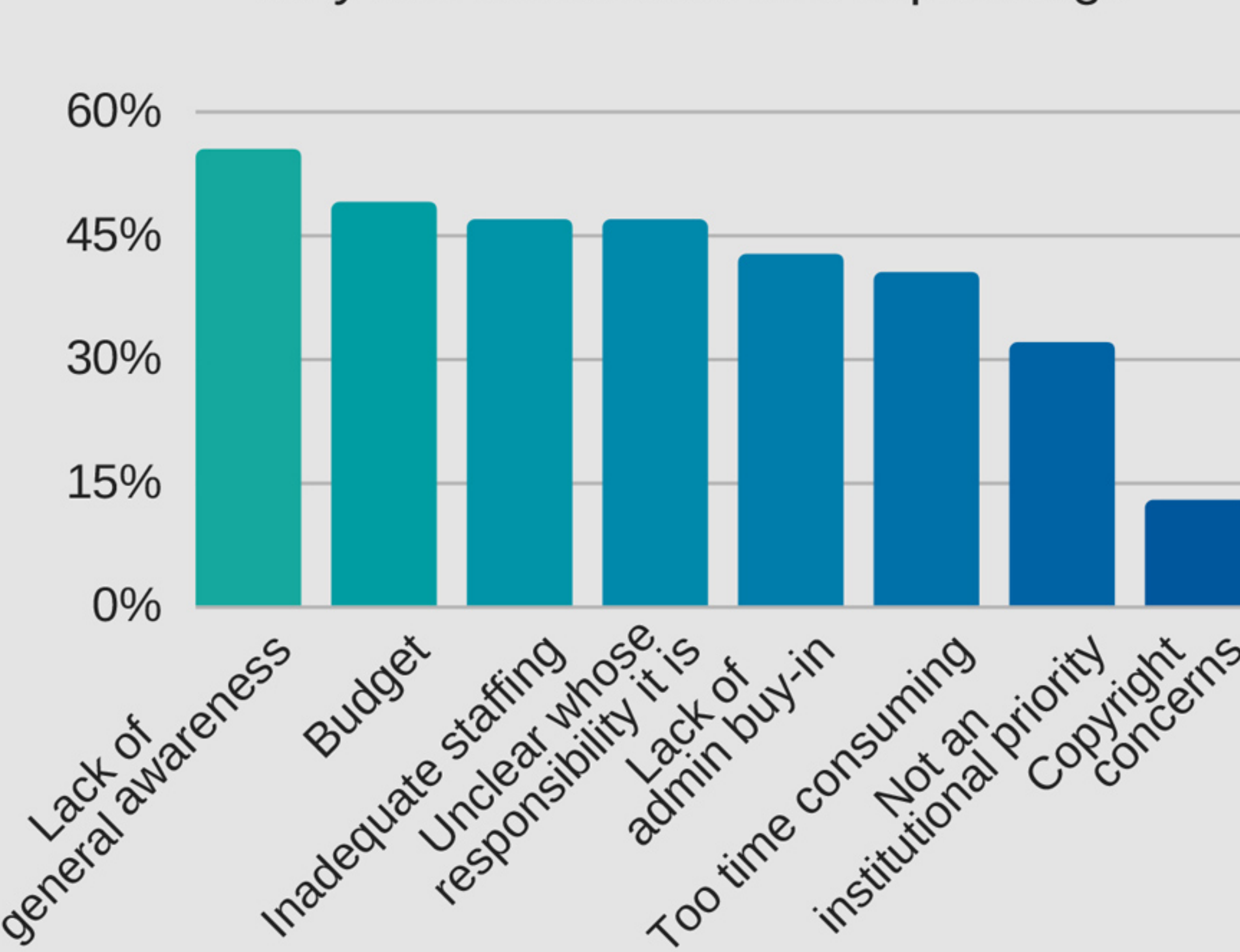
of institutions said the captioning budget is housed in a disability services office

**27%**

of institutions have a centralized operations team for captioning



Why are institutions *not* captioning?



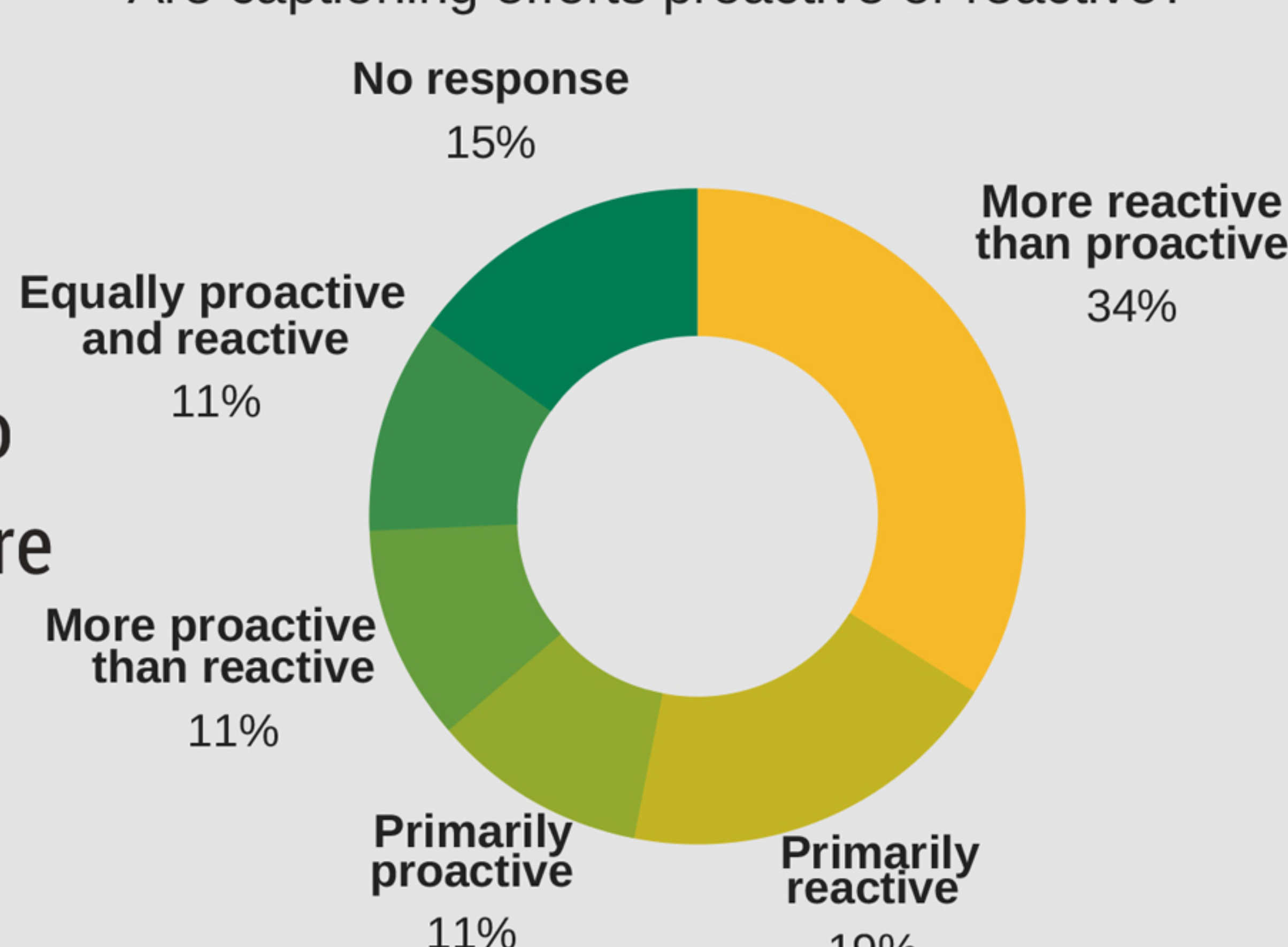
**THE #1**

barrier to captioning is lack of general awareness

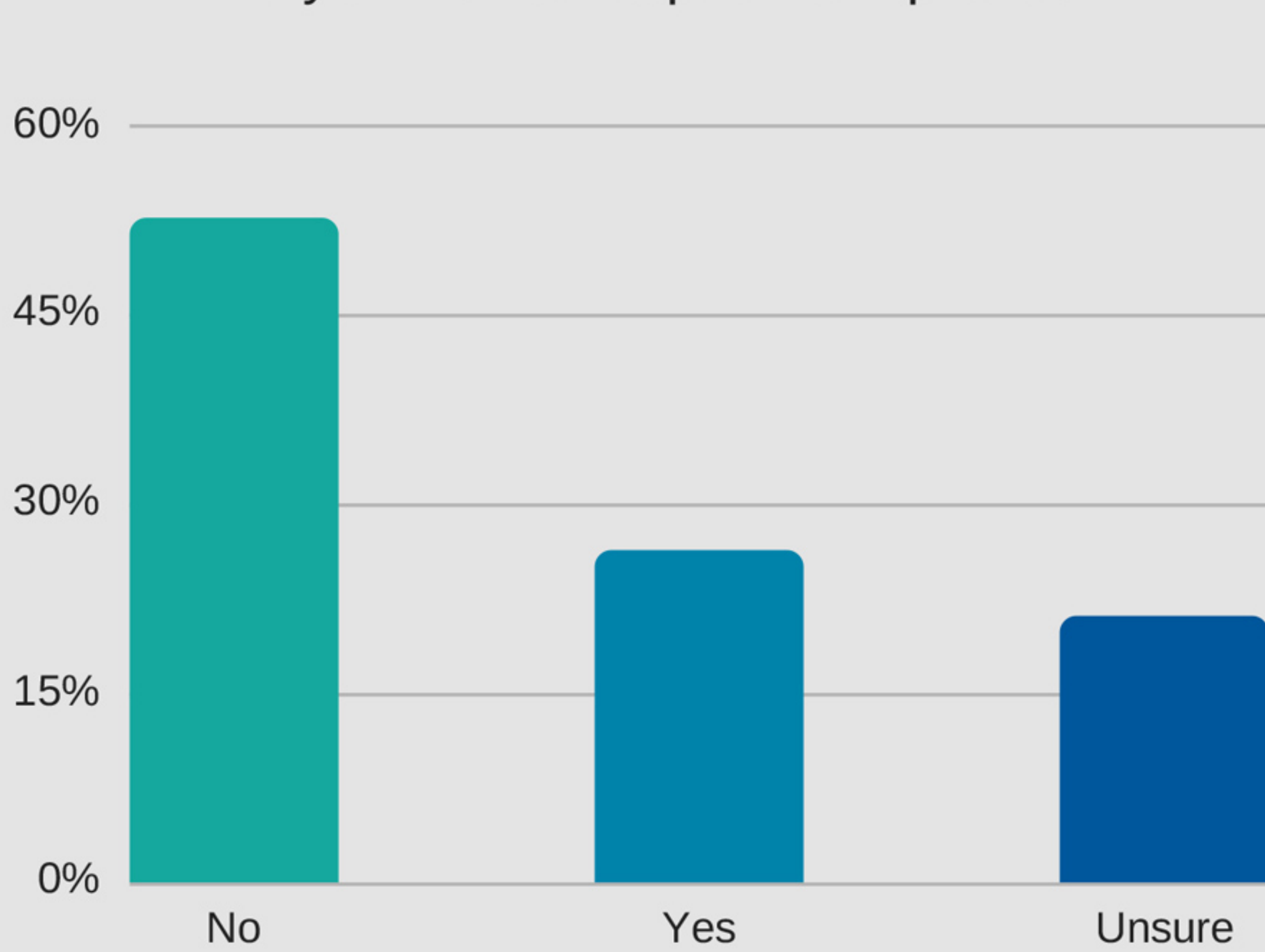
**53%**

of institutions said their approach to captioning is primarily *reactive* or more reactive than proactive

Are captioning efforts proactive or reactive?



Do you monitor caption compliance?



**26%**

of institutions monitor captioning compliance